

# The **SEO** Classes

## Search Engine Marketing (SEM)

### Search Engine Optimization

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On Page Optimization

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Off Page Optimization

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### Social Media Optimization

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Facebook  
Linkedin

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Pinterest  
Twitter

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### Pay Per Click

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Google Adwords  
Microsoft adCenter

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Facebook Ads  
LinkedIn Ads

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### Highlights

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SEM Tools  
Live Projects  
100% Job Assistance  
Resume Sending  
FREE SEM Book

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Monthly Adwords Report  
Bid Management  
Tracking Report  
Google Analytics Reporting  
FREE Telephone & Email Support

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**Course Name** – Search Engine Marketing (SEM)

**Course Duration** - 14 to 16 Classes (3 to 4 Months)

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